



Recommender Systems for Politics

Voting Advice Applications (VAA) such as [smartvote.ch](https://www.smartvote.ch) can be viewed as recommender systems, as they are designed to match voters to politicians. Their role in helping shape voters' opinions has become evident in recent years, as their popularity keeps increasing. In turn, this means that their design can become important in the functioning of a democracy.

In this project, you will work to improve existing VAAs, either by implementing a new one from scratch (based on the theoretical and empirical findings of recent studies) or by experimenting with new ideas, such as integrating AI-driven recommendations that adapt to user behavior and preferences, potentially reshaping how voters engage with political content. This line of work is open-ended, and you are encouraged to bring your own ideas.

Depending on your motivation and on the quality of the findings, you may work with Smartvote to integrate your ideas directly into their platform.

Requirements: Experience and/or interest in app development is desirable. An interest in politics is also a plus. We will have weekly meetings to discuss open questions and determine the next steps.

Interested? Please get in touch with us for more details!

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