

# Algorithms for and against the Cloud



*Roger Wattenhofer*

# Disclaimer



STOC

SPAA

SODA

EC

FOCS

ICALP

PODC

OSDI

AAAI

SIGCOMM

HotNets

Mobicom

SenSys

# Algorithms **for** the Cloud

# Algorithms **for** the Cloud



Infrastructure

# Algorithms **for** the Cloud

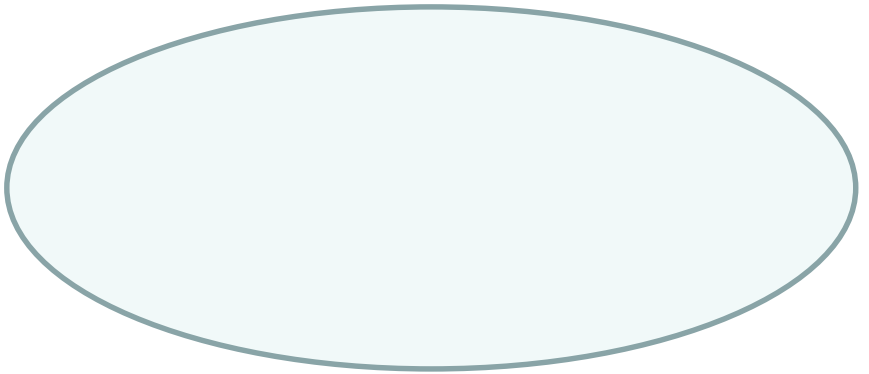


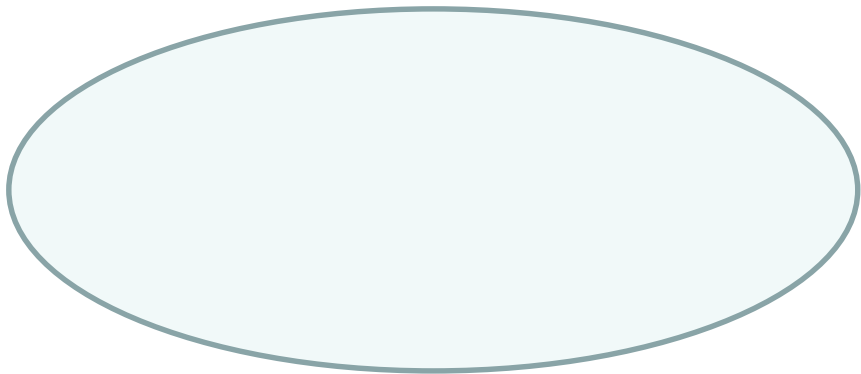
*just perfect*

# Algorithms **for** the Cloud

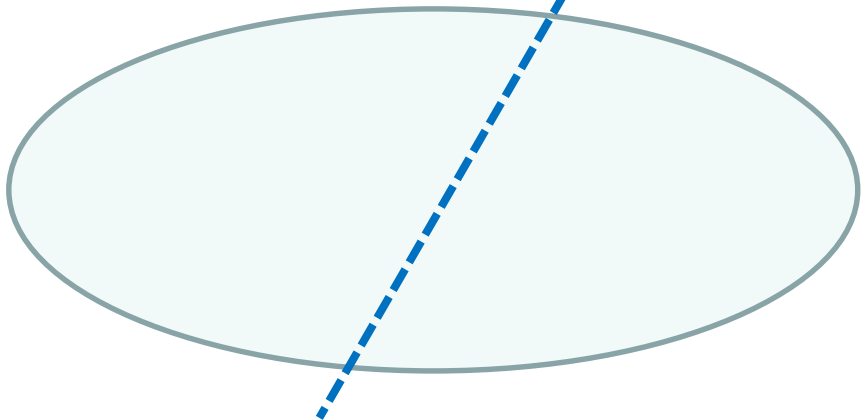


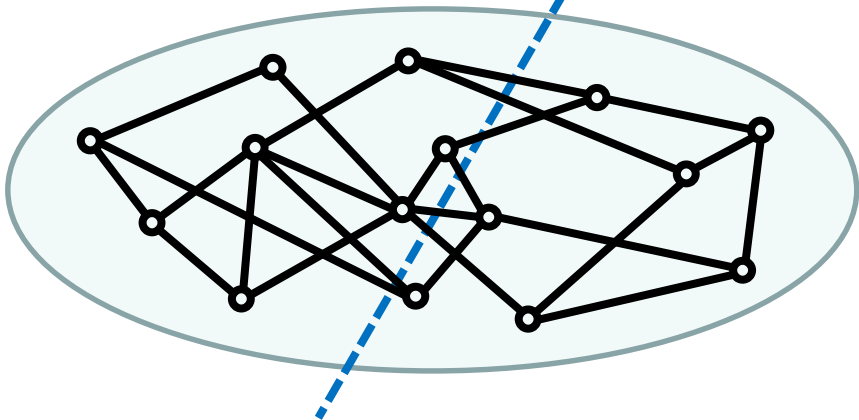
Infrastructure

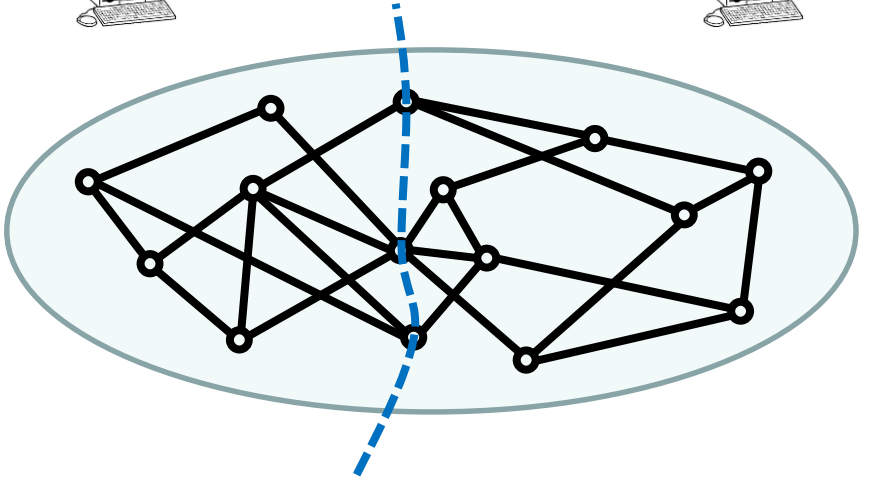












Find balanced separator  
of minimum size  $K$ .

Find balanced separator  
of minimum size  $K$ .

NP-hard  
[Bui and Jones, 1992]

Find balanced separator  
of minimum size  $K$ .

Approx.

e.g.

[Feige, Mahdian, 2006]

NP-hard

[Bui and Jones, 1992]

Find balanced separator  
of minimum size  $K$ .

Our result: almost linear time  
algorithm for small  $K$ .

Find balanced separator  
of minimum size  $K$ .

Our result: almost linear time  
algorithm for small  $K$

...in a boring way



# Algorithms **for** the Cloud



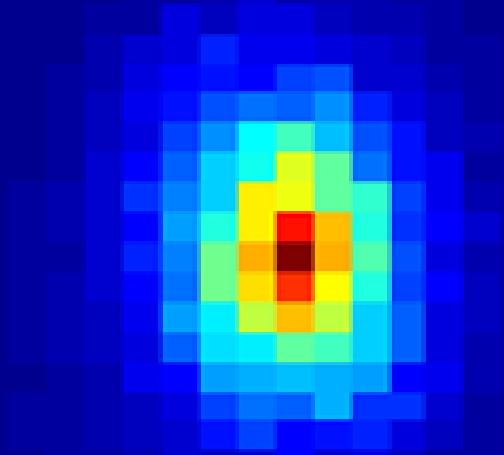
*just perfect*

# GPS for the Cloud

Just record 1ms of raw data



# Coarse Time Navigation



Exhaustive Search in Area

Also Robust to GPS Spoofing



# Algorithms **for** the Cloud



*just perfect*

\$100B Revenue



$\frac{3}{4}$  Online

# Online Two Player Games



lichess



Match Players Fast

Waiting is Booooooring

Match Players Well

Similar Rating, Location, etc.



## Min-Cost Perfect Matching With Delays (MPMD)

# MPMD Example

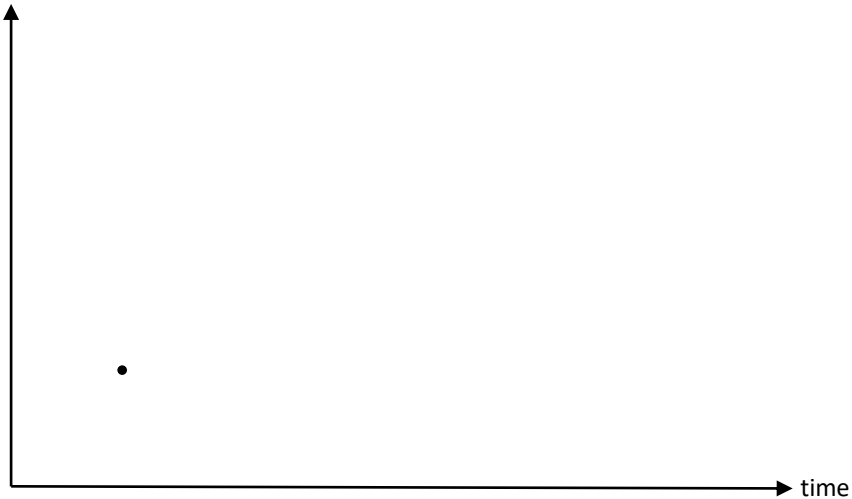
rating  
(space)



time

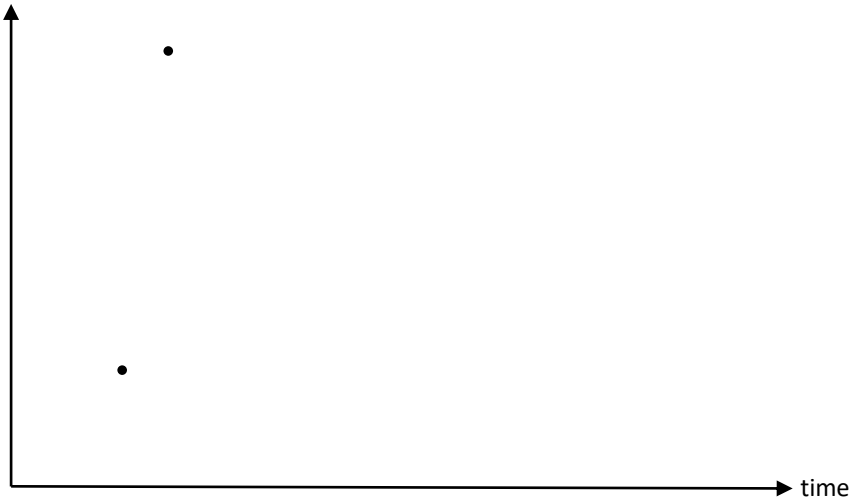
# MPMD Example

rating  
(space)



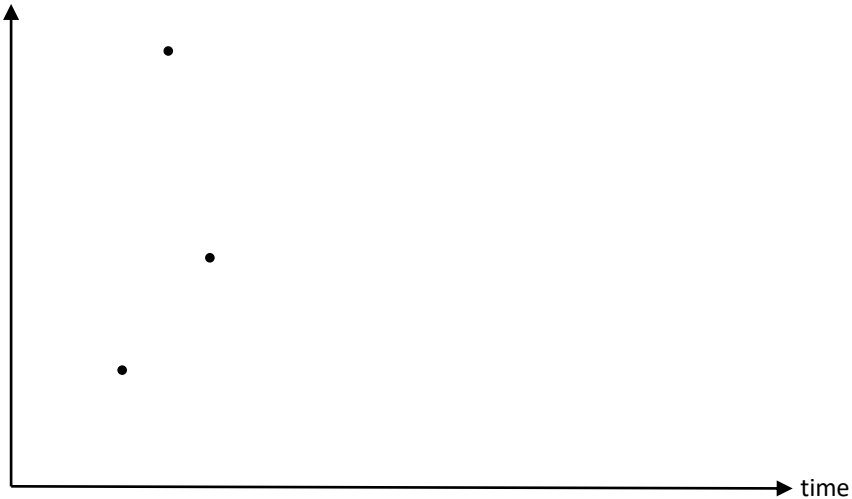
# MPMD Example

rating  
(space)



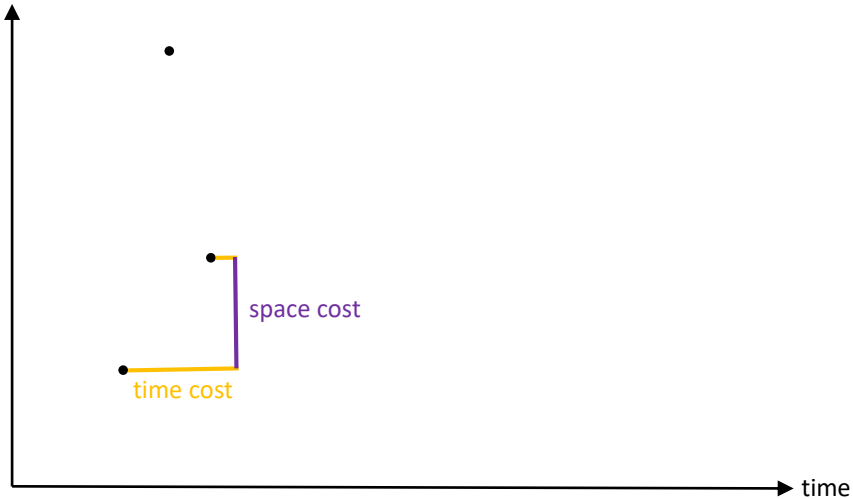
# MPMD Example

rating  
(space)



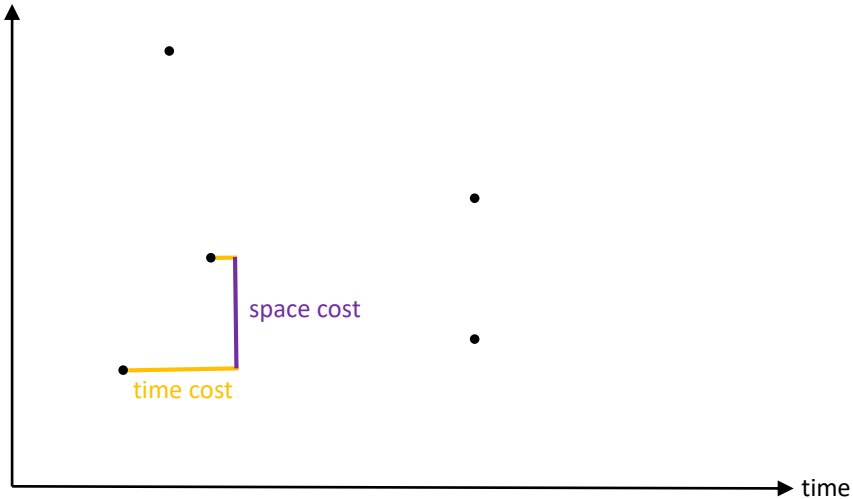
# MPMD Example

rating  
(space)



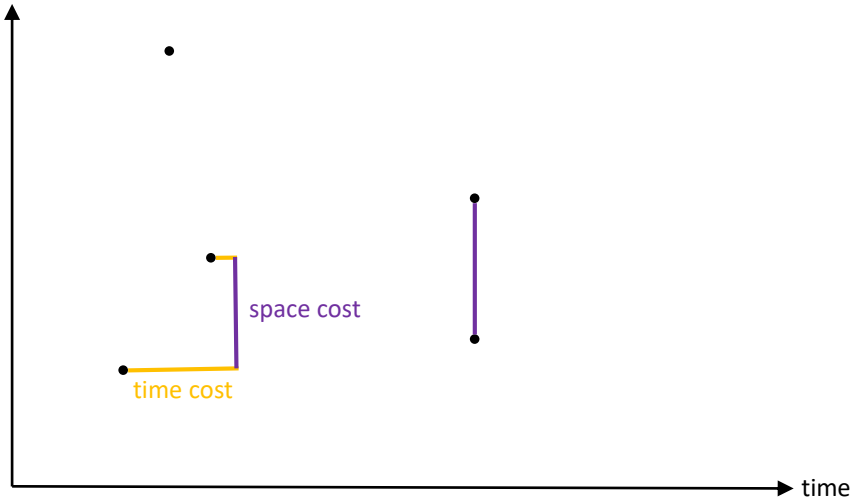
# MPMD Example

rating  
(space)



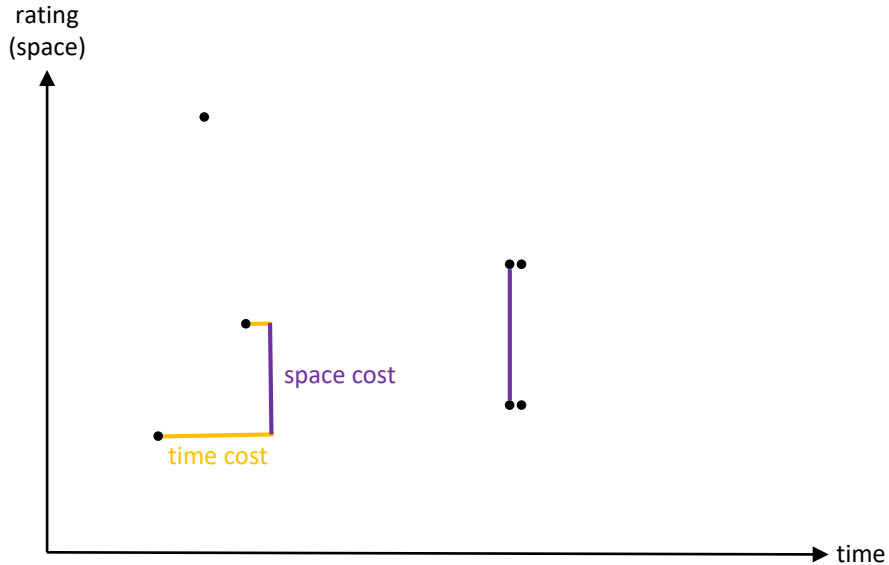
# MPMD Example

rating  
(space)





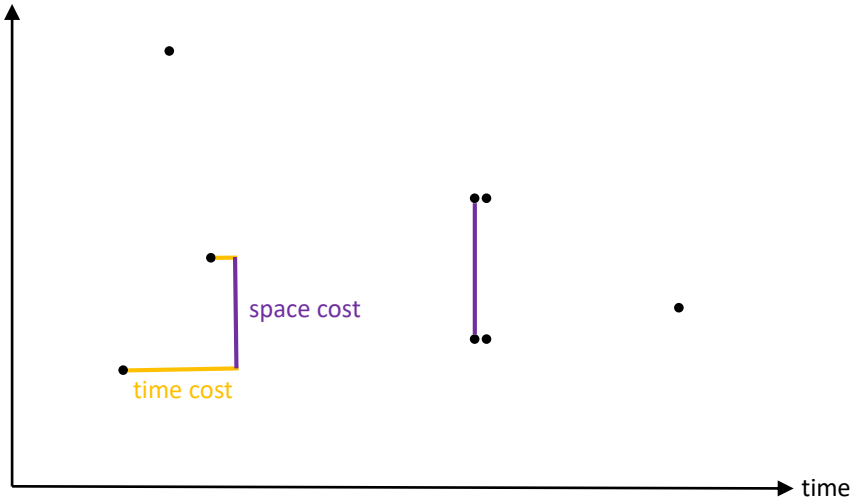
# MPMD Example



Haste Makes Waste!

# MPMD Example

rating  
(space)



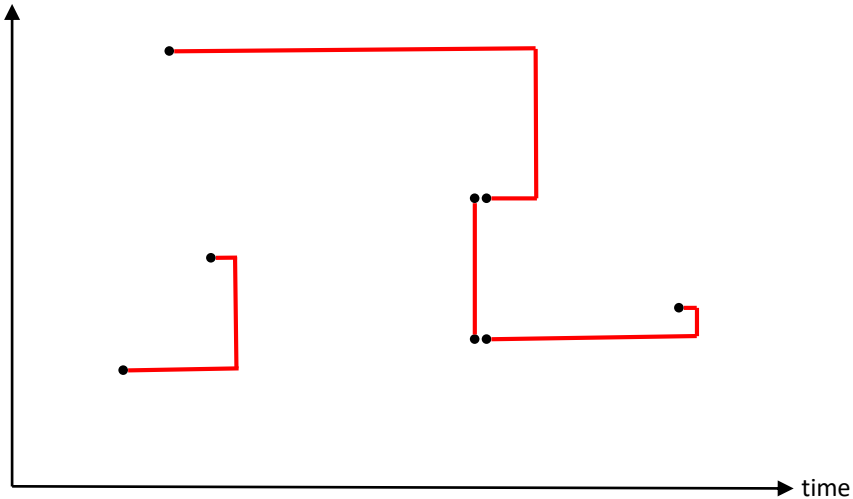
time cost

space cost

time

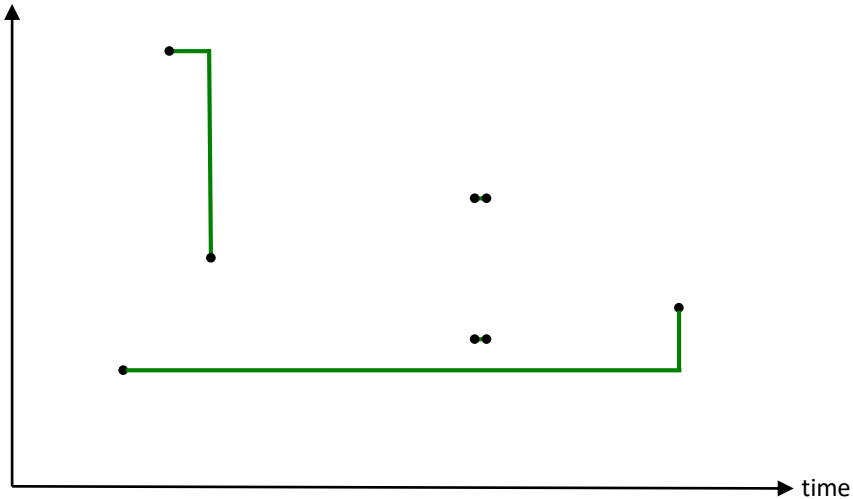
# MPMD Example

rating  
(space)



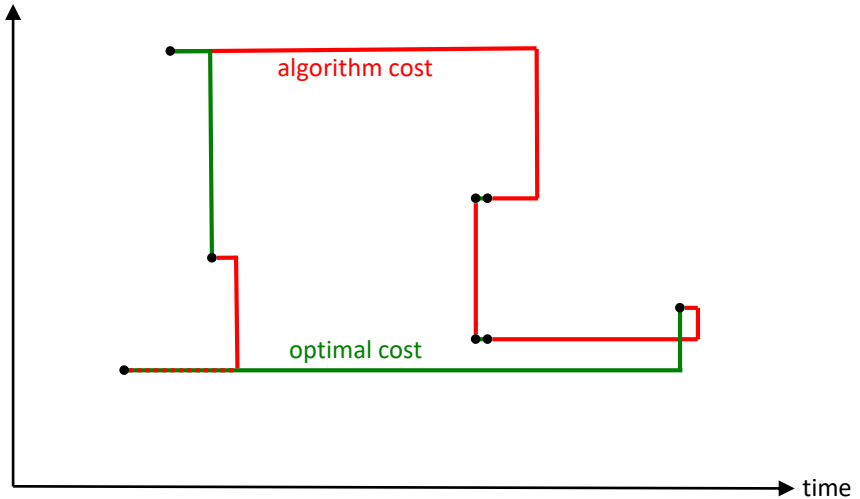
# MPMD Example

rating  
(space)



# MPMD Example

rating  
(space)



# Online Matching Literature

- ▶ Bipartite graph, left side is known, right side revealed online
  - ▶ Maximum cardinality matching  
[KVV1990, BM2008, GM2008, DJK2013, M2014, NW2015]
  - ▶ Maximum vertex weighted matching  
[AGKM2011, DJK2013, NW2015]
  - ▶ Maximum capacitated assignment (the AdWords problem)  
[MSVV2005, BJN2007, GM2008, AGKM2011, NW2015]
  - ▶ Metric maximum weight matching  
[KP1993, KMV1994]
  - ▶ Metric minimum cost perfect matching  
[KP1993, MNP2006, BBN2014]
  - ▶ Metric minimum capacitated assignment (transportation)  
[KP2000]
- ▶ MPMD: known graph, both sides revealed online

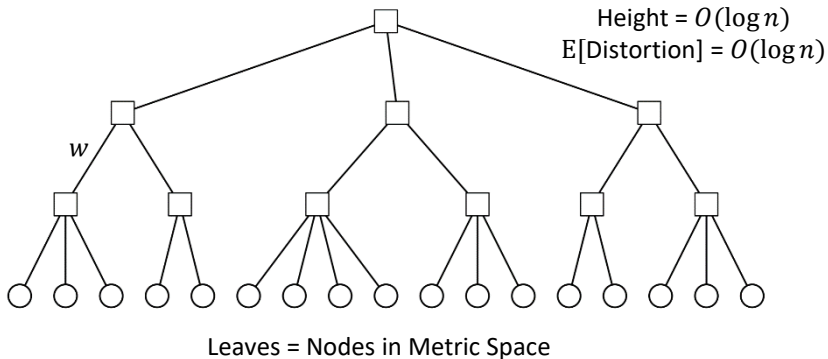
# MPMD Results

- ▶ Finite metric space  $\mathcal{M} = (V, \delta)$ 
  - ▶  $n = |V|$
  - ▶  $\Delta = \frac{\max_{x \neq y \in V} \delta(x, y)}{\min_{x \neq y \in V} \delta(x, y)}$
- ▶  $O(\log^2 n + \log \Delta)$ -competitive randomized algorithm  
[Emek, Kutten, W 2016]
- ▶  $O(\log n)$ -competitive (almost) deterministic algorithm  
Lower bound of  $\Omega(\sqrt{\log n})$   
[Azar, Chiplunkar, Kaplan 2017]
- ▶  $O(\log n)$ -competitive (almost) det. bipartite algorithm  
 $\Omega(\sqrt{\log n / \log \log n})$  lower bound for bipartite  
 $\Omega(\log n / \log \log n)$  lower bound for non-bipartite  
[Wang et al., 2018]
- ...

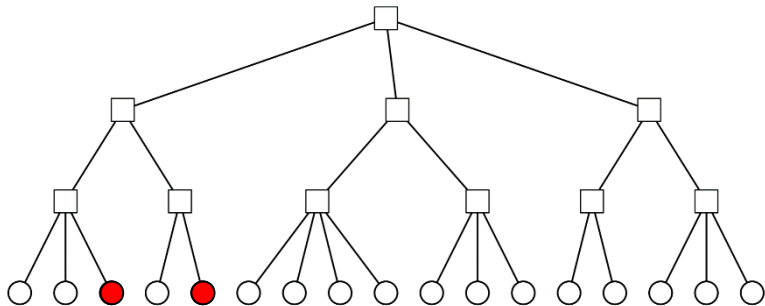


# The $O(\log n)$ Algorithm

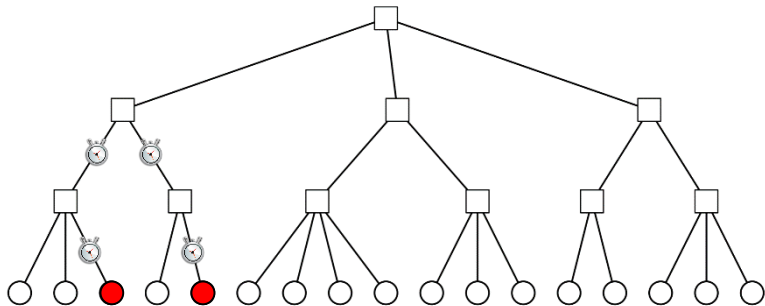
# Approximate Metric by Tree



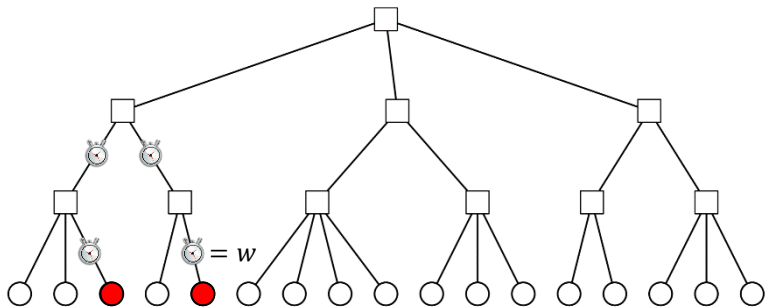
# Algorithm



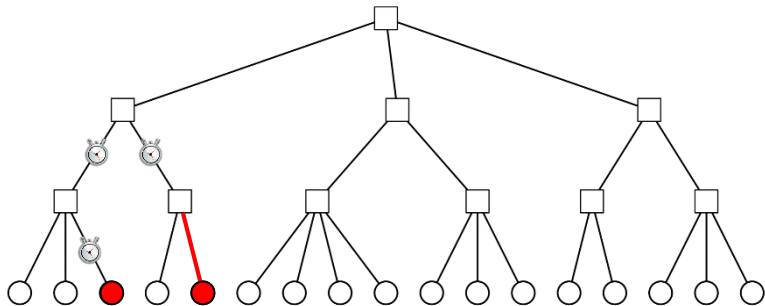
# Algorithm



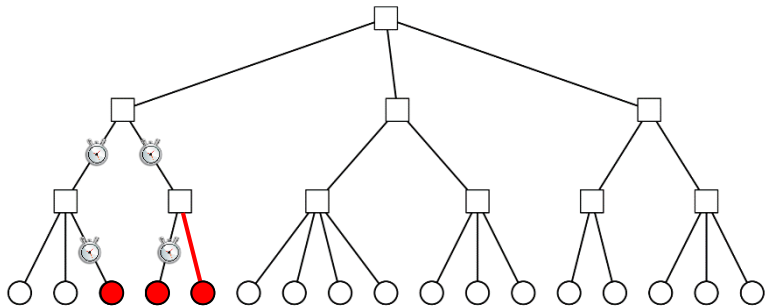
# Algorithm



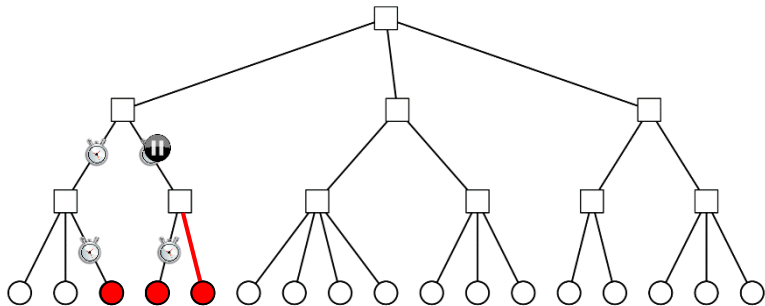
# Algorithm



# Algorithm

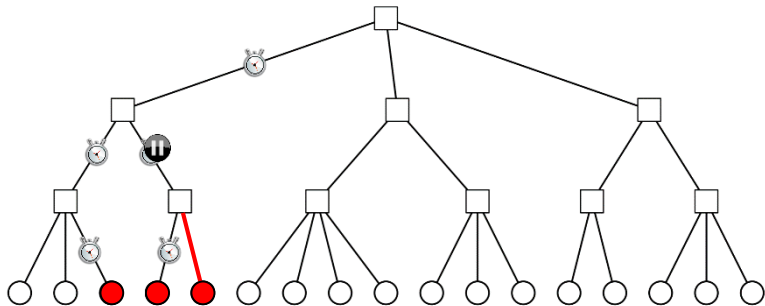


# Algorithm

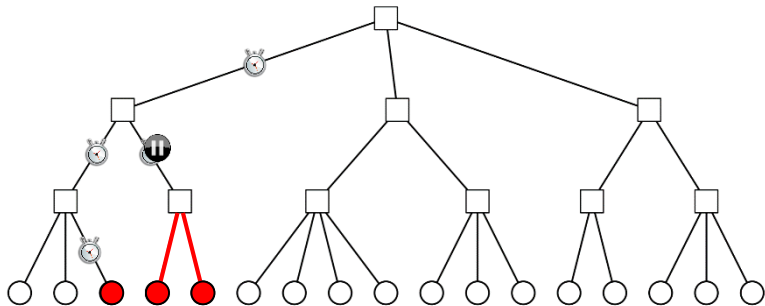




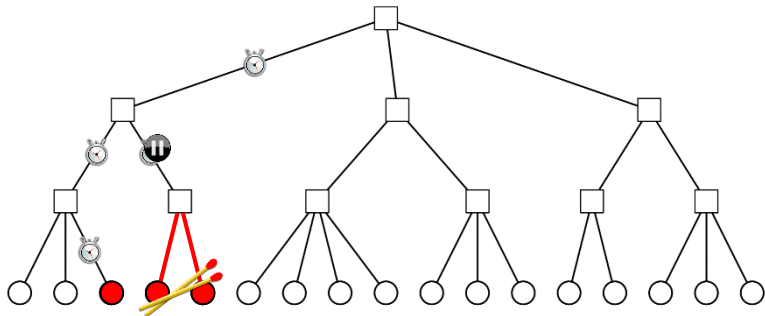
# Algorithm



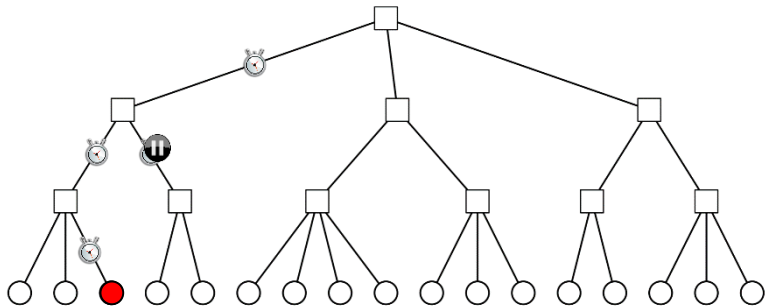
# Algorithm



# Algorithm

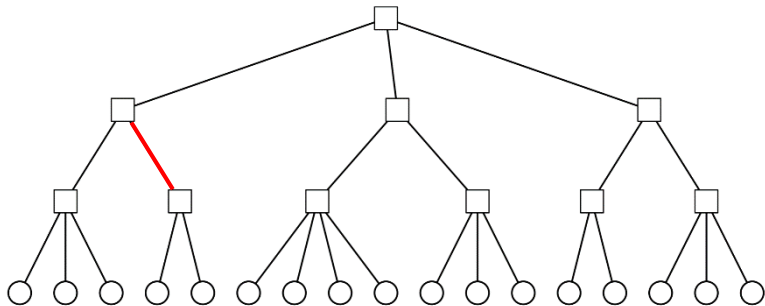


# Algorithm

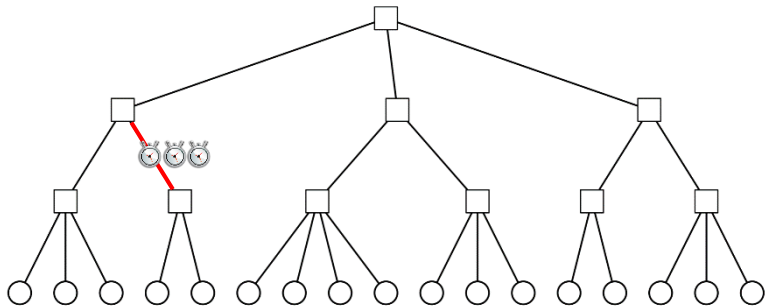


Proof

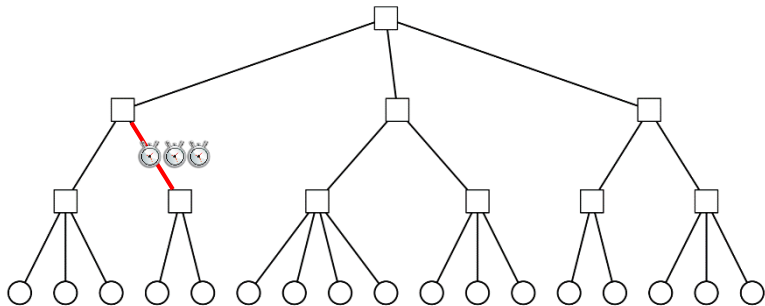
# Proof



# Proof



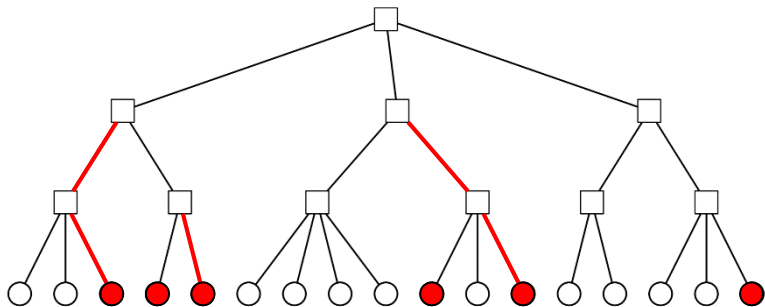
# Proof



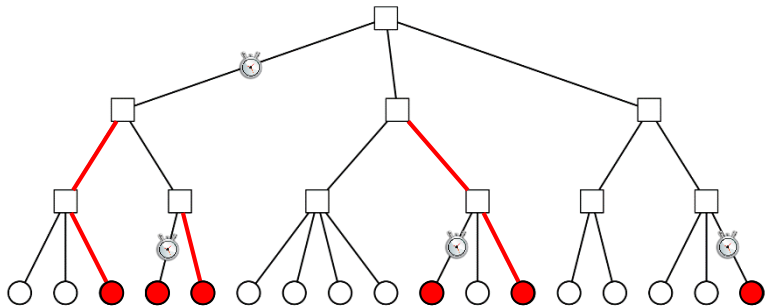
$$\text{Total space cost} = \sum \text{clock icon}$$



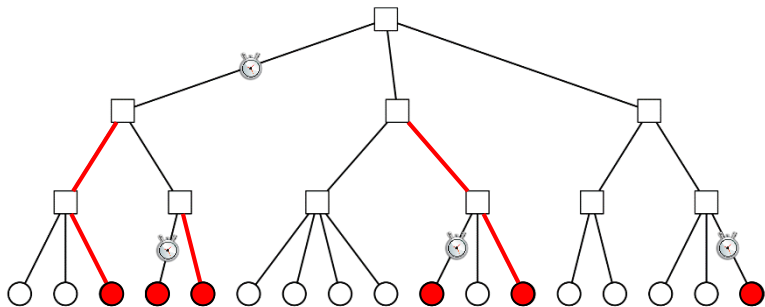
# Proof



# Proof



# Proof



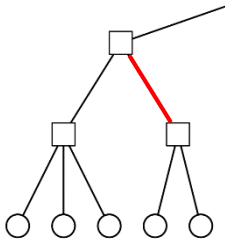
For each pair at least one timer running

$$\text{Total time cost} \leq 2 \sum \text{timer icon}$$

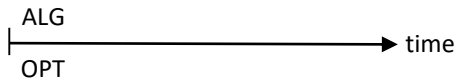
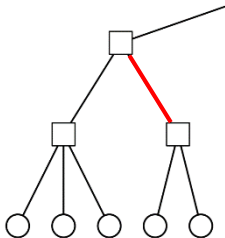
Total Algorithm Cost =  $O(\sum \text{🕒})$

What about OPT?

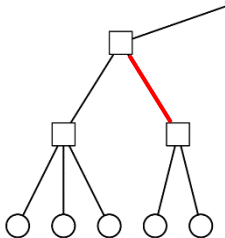
# Proof



# Proof

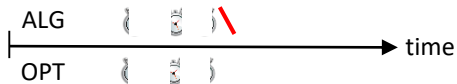
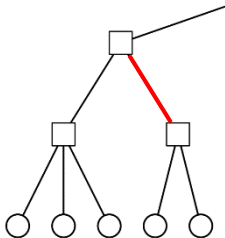


# Proof

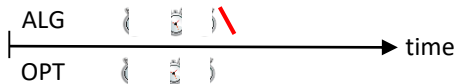
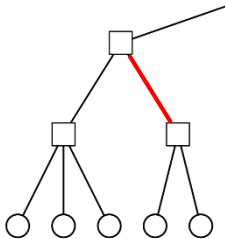




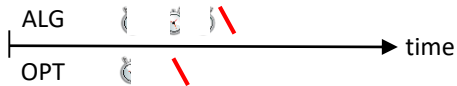
# Proof



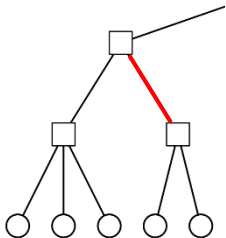
# Proof



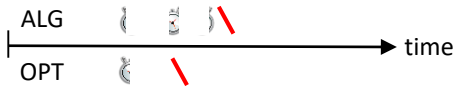
or



# Proof



or

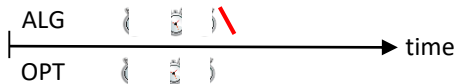
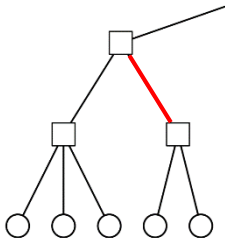


$$\text{cost} \text{ (with red slash) } = \text{cost} \text{ (with black slash) }$$

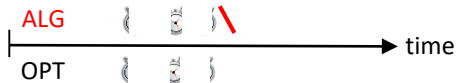
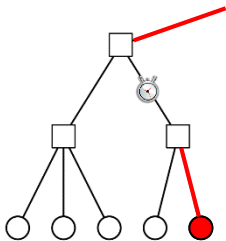
Done?

Just One Little Thing...

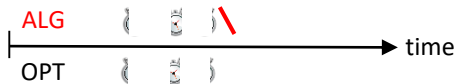
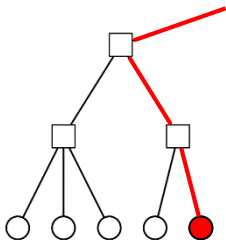
# Proof



# Proof

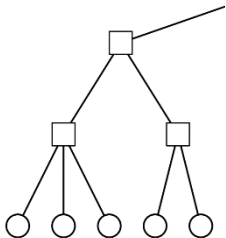


# Proof

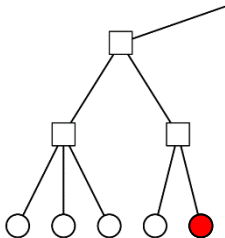




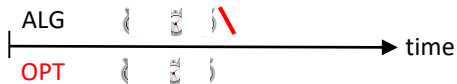
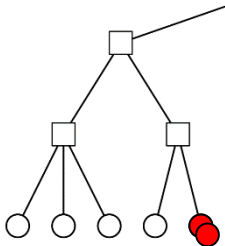
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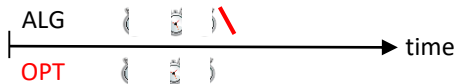
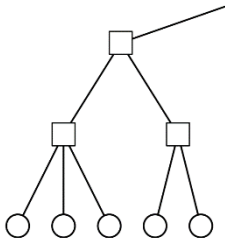
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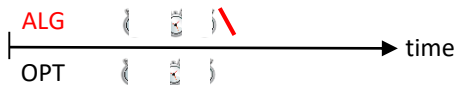
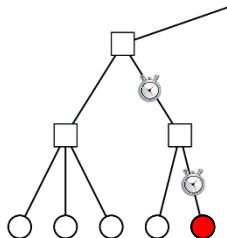
# Proof



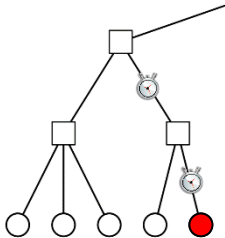
# Proof



# Proof



# Proof



OPT has an easy time...

... but only every other phase!



Total OPT Cost =  $\Omega(\sum \text{🕒})$

Where is the  $\log n$  coming from?

Height =  $O(\log n)$  for time  
E[Distortion] =  $O(\log n)$  for space

The first of these is the **imperious**, which is derived from the Latin *imperare*, to command. It is used to describe a person or a power that is **imperious**, that is, that commands or orders without being asked. The **imperious** is often used to describe a person who is **imperious** in their demands, or a power that is **imperious** in its actions.

The second of these is the **implacable**, which is derived from the Latin *implacare*, to make implacable. It is used to describe a person or a power that is **implacable**, that is, that is not easily placated or appeased. The **implacable** is often used to describe a person who is **implacable** in their demands, or a power that is **implacable** in its actions.

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**AND NOW FOR  
 SOMETHING  
 COMPLETELY  
 DIFFERENT**

The tenth of these is the **imperious**, which is derived from the Latin *imperare*, to command. It is used to describe a person or a power that is **imperious**, that is, that commands or orders without being asked. The **imperious** is often used to describe a person who is **imperious** in their demands, or a power that is **imperious** in its actions.

# Algorithms **against** the Cloud

# Will Blockchain Kill the Cloud?



Launch: Introducing Oracle  
Autonomous Blockchain Cloud  
Service

**ORACLE** Cloud

**The blockchain is here to  
make cloud computing  
better**

Information Age

## Why Blockchain is Cloud 2.0



BlockCloud: Re-inventing Cloud  
with Blockchains

guardtime

FUTURE OF CLOUD COMPUTING IS  
DECENTRALISED BLOCKCHAIN



A close-up photograph of Steve Forbes, an older man with white hair and glasses, wearing a dark suit, light blue shirt, and red tie. He is looking slightly downwards and to the left with a thoughtful expression.

**STEVE FORBES**  
Chairman, Forbes Media

**CURRENCY OF THE FUTURE?**

# 2008

## Bitcoin: A Peer-to-Peer Electronic Cash System

Satoshi Nakamoto  
satoshin@gmx.com  
www.bitcoin.org

**Abstract.** A purely peer-to-peer version of electronic cash would allow online payments to be sent directly from one party to another without going through a financial institution. Digital signatures provide part of the solution, but the main benefits are lost if a trusted third party is still required to prevent double-spending. We propose a solution to the double-spending problem using a peer-to-peer network. The network timestamps transactions by hashing them into an ongoing chain of hash-based proof-of-work, forming a record that cannot be changed without redoing the proof-of-work. The longest chain not only serves as proof of the sequence of events witnessed, but proof that it came from the largest pool of CPU power. As long as a majority of CPU power is controlled by nodes that are not cooperating to attack the network, they'll generate the longest chain and outpace attackers. The network itself requires minimal structure. Messages are broadcast on a best effort

# Blockchain

Figure 9-3 Manual Journal Voucher.

| Seq. | Account Number | Description         | Debit Amount | Credit Amount |
|------|----------------|---------------------|--------------|---------------|
| 01   | 1280-000       | INTEREST RECEIVABLE | 11,200.20    |               |
| 02   | 8050-010       | FIRST NATIONAL - CD |              | 1,330.10      |
| 03   | 8050-020       | MUNICIPAL BONDS     |              | 6,220.80      |
| 04   | 8050-010       | OTHER INVESTMENTS   |              | 3,649.30      |

Page 1 of 1

**MANUAL JOURNAL VOUCHER**

|             |                         |            |   |                    |              |      |   |
|-------------|-------------------------|------------|---|--------------------|--------------|------|---|
| Batch       | 1101                    | Batch Line | 9 | Total Amount       | 11,200.20    |      |   |
| Description | ACCRUED INTEREST INCOME |            |   | Effective Date     | 1/31/85      | Type | A |
| Reference   | J43-JAN INTEREST        |            |   | Accounting Company | 10-CORPORATE |      |   |

|             |     |      |        |
|-------------|-----|------|--------|
| PREPARED BY | WLR | DATE | 2/2/85 |
| APPROVED    |     | DATE |        |





FinTech developers and managers understand that the *blockchain* has the potential to disrupt the financial world. The blockchain allows the participants of a distributed system to agree on a common view of the system, to track changes in the system, in a reliable way. In the distributed systems community, agreement techniques have been known long before cryptocurrencies such as Bitcoin (where the term blockchain is borrowed) emerged. Various concepts and protocols exist, each with its own advantages and disadvantages. This book introduces the basic techniques when building fault-tolerant distributed systems, in a *scientific* way. We will present different protocols and algorithms that allow for fault-tolerant operation, and we will discuss practical systems that implement these techniques.

#### About the author

Roger Wattenhofer is a professor at ETH Zurich. Before joining ETH Zurich, he was at Brown University and Microsoft Research. His research interests include fault-tolerant distributed systems, efficient network algorithms, and cryptocurrencies such as Bitcoin. He has published more than 250 scientific articles.

Inverted Forest Publishing  
First Edition, 2016  
ISBN-13 978-1522751830  
ISBN-10 1522751831



# Blockchain Basics

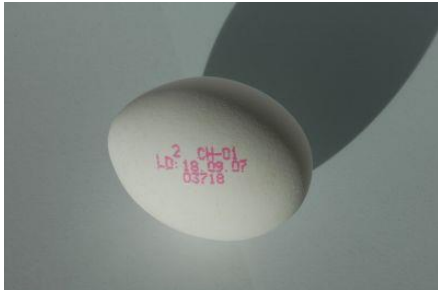
# Transaction



# Transaction



# Transaction



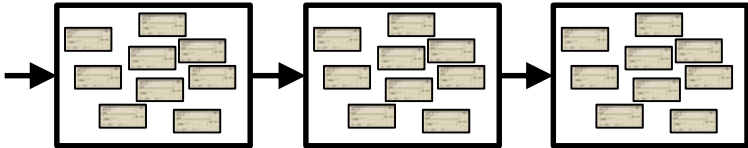
# Transaction

|  |  |
|--|--|
| JOHN DOE OR JANE DOE<br>123 MAIN STREET<br>ANYTOWN, TN 01234<br>PHONE 555-1212 | 2670<br>87-823/641   |
| Pay to the<br>Order of _____   | 19 _____<br>\$ _____   |
| <i>Bank of Yourtown</i><br>YOURTOWN, TN  | Dollars  Security Details<br>6-73 on back |
| For _____  | MP _____   |
| ⑆0 12345678⑆   | ⑆98765432⑆   |

# Block

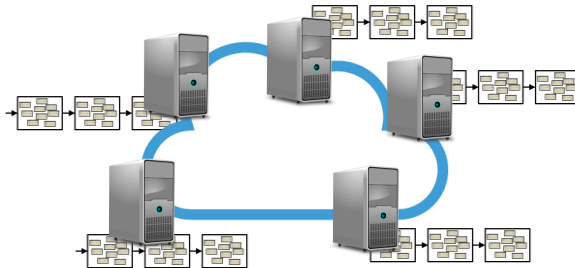


# Blockchain





# Blockchain is Replicated



# Blockchain

Distributed Systems & Cryptography  
(1982) (1976)

# Blockchain

Distributed Systems & Cryptography  
Fault-Tolerance & Digital Signatures

## Rule of Thumb

**Blockchains**\* may disrupt your business if you use **signatures**.

\*or blockchain-like tech

# Blockchain Variants



Bitcoin

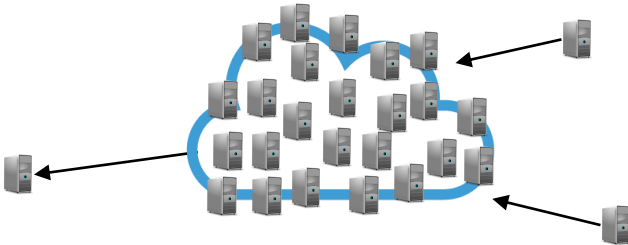
Figure 9-3 Manual Journal Voucher.

Page 1 of 1

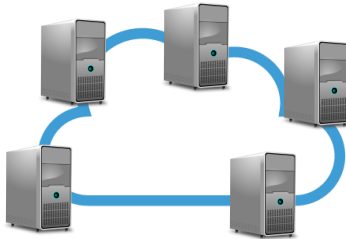
### MANUAL JOURNAL VOUCHER

|                |                         |            |   |                    |                |              |               |
|----------------|-------------------------|------------|---|--------------------|----------------|--------------|---------------|
| Batch          | 1101                    | Batch Line | 9 | PREPARED BY        | WLR            | DATE         | 2/2/15        |
| Description    | ACCRUED INTEREST INCOME |            |   | APPROVED           |                | DATE         |               |
| Reference      | JY3-JAN INTEREST        |            |   | Effective Date     | 1/31/15        | Type         | A             |
| Account Number |                         |            |   | Accounting Company | 10 - CORPORATE |              |               |
| 1280-000       | Description             |            |   | Total Amount       | 11,200.20      | Debit Amount | Credit Amount |
| 050-010        | INTEREST RECEIVABLE     |            |   |                    |                | 1,330.10     |               |
| 050-020        | FIRST NATIONAL - CD     |            |   |                    |                | 6,220.80     |               |
| 050-010        | MUNICIPAL BONDS         |            |   |                    |                | 3,649.30     |               |
| 050-010        | OTHER INVESTMENTS       |            |   |                    |                |              |               |

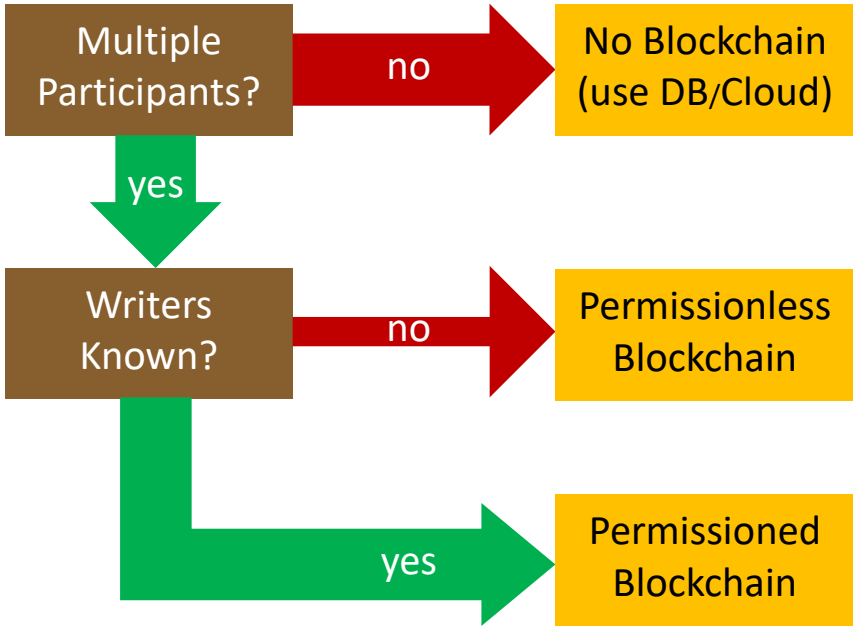
# Permissionless / Open



# Permissioned / Closed







Multiple Participants?

no

No Blockchain (use DB/Cloud)

yes

Writers Known?

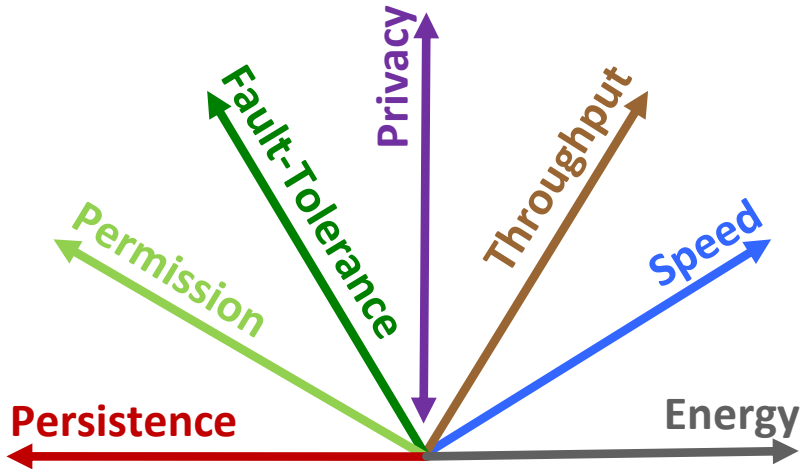
no

Permissionless Blockchain

yes

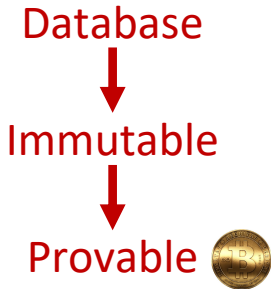
Permissioned Blockchain

# The Seven Blockchain Dimensions



# Blockchain

## Persistence



## Fault-Tolerance



# Blockchain

## Speed

1 hour



1 minute



1 second

## Throughput

10 tx/s



10k tx/s



10m tx/s

# Blockchain

## Scalability

10 nodes



100 nodes



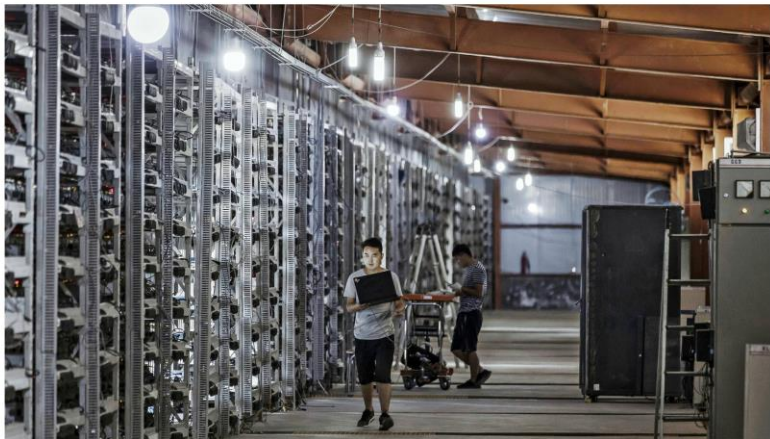
1000 nodes



# Energy Consumption

# «Ich wäre nicht überrascht, wenn Bitcoin verboten würde»

ETH-Informationstechnologie Roger Wattenhofer über den Energiebedarf der Kryptowährung und bessere Alternativen



Prof. Dr. Roger Wattenhofer vom Departement Informationstechnologie und Elektrotechnik der ETH Zürich



## Economic Incentives

Market / Energy Value  $\approx$  12 GW  
\$1M/h \$0.08/kWh

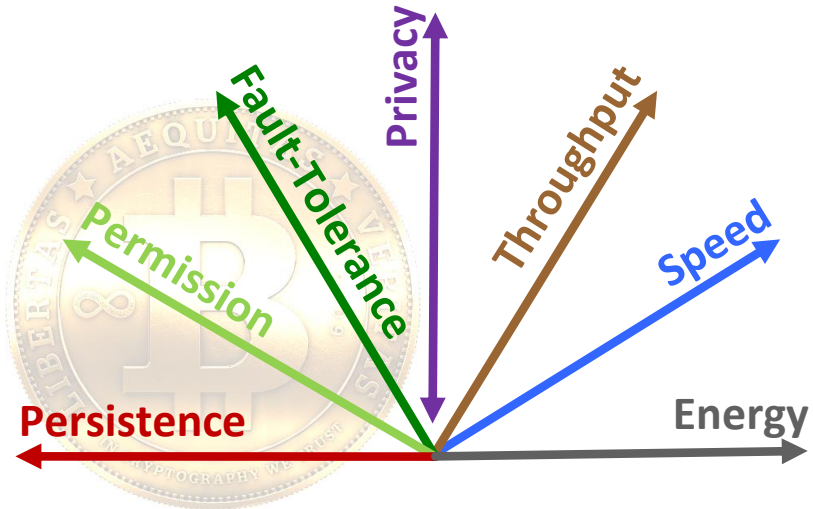




## Proof of Work

$$\begin{array}{rcl} \text{Hashrate} & \cdot & \text{Energy/Hash} \approx 1.3 \text{ GW} \\ 13 \cdot 10^9 \text{ GH/s} & & 0.1 \text{ J/GH} \end{array}$$

# The Seven Blockchain Dimensions



What About Privacy?

It's Complicated.



# Privacy



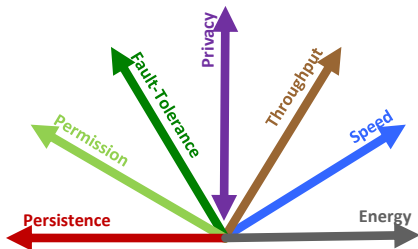
Anonymity/Public



Identity/Private



# Research Issues



Solution to “many” problems: “Layer 2”

Plus: crypto, language (smart contracts),  
game theory, measurements, ...

The image features a background of architectural blueprints on a blue-tinted surface. The blueprints include various room labels such as 'MAMILY ROOM', 'BATHROOM', and 'BEDROOM'. Dimensions like '13'-4"', '7'-0"', and '6'-0"' are visible. Annotations include 'EXIST. BRICK WARE TO BE DEMOLISHED', 'EXIST. WIND BLOWER ABOVE', and 'EXIST. WIND BLOWER'. The text 'eMONEY' is prominently displayed in the center in a large, white, sans-serif font.

eMONEY

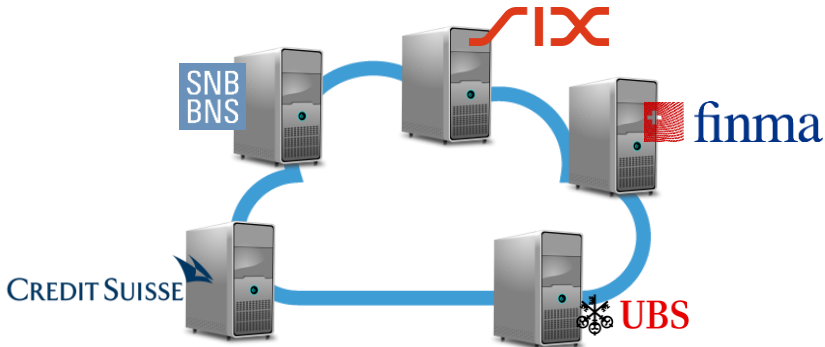
Permissioned Blockchain

&

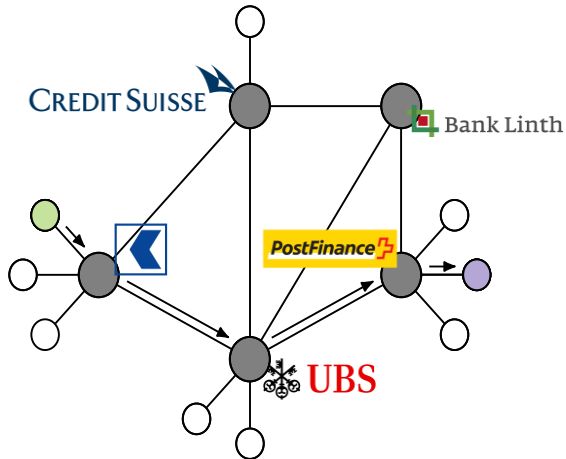
Payment Network



# Permissioned Blockchain



# Payment Network



# Bitcoin

Anonymity

Open/Anarchic

Blockchain

Eventual Consistency

Proof-of-Work

# eMoney

Accountability

Closed/Private

Paxos, PBFT, ...

Strong Consistency

Central Banks

The background is a detailed architectural blueprint of a house, drawn in white lines on a blue background. The blueprint includes various rooms such as a 'FAMILY ROOM', 'BATHROOM', and 'BEDROOM'. It also features technical annotations like 'EXIST. BRICK WALK TO BE DEMOLISHED', 'EXIST. WIND BELL MEASURY', and 'EXIST. WINDS'. Dimensions are provided throughout, such as '13'-4"', '7'-0"', and '6'-0"'. The word 'eVoting' is prominently displayed in the center in a large, white, sans-serif font, partially overlapping the blueprint lines.

# eVoting

What's Wrong with Paper?

Cost



# Verifiability

*Neue Zürcher Zeitung*

**Rund 26 Prozent der Zürcher  
Wahlzettel waren nicht gültig**

# Anonymity

Identity Swapper

Identity Mixer


...



# Election Help



# Democracy Beyond Yes or No

|   |                        |
|---|------------------------|
|  Schweizerische Eidgenossenschaft<br>Confédération suisse<br>Confederazione Svizzera<br>Confederaziun svizra | <b>5</b>               |
| <b>Stimmzettel für die Volksabstimmung vom 11. März 2025</b>  |                        |
| Wie viel sollen die <b>SRG-Gebühren</b> pro Jahr kosten?  | Antwort<br><b>42.-</b> |

Don't bring a Blockchain  
to a Gunfight

So what's new, really?

Hello World!

timing

crashes

omission

Byzantine

Now solve  
consensus



Classical Adversary

Здравствуйте!

meltdown

spectre

re-entrancy

rowhammer

Now hold  
an election

Modern Adversary

# Hype

“First practical solution to a longstanding problem in computer science, Byzantine Generals.”

“Satoshi solved a problem that academic computer scientists thought was impossible”

“Bitcoin is digital gold, it will put us back onto a sound monetary policy”

“Bitcoin will end wars”

# ... and Criticism

“A non-deliberate Ponzi scheme”

“It’s yet another eventually consistent database”

“Flawed technology, inherently limited in scale and performance”

“Unlikely to impact the finance sector”

Would you rather fight...?



Cloud

vs.

Blockchain



# Would you rather trust...?

big corporation



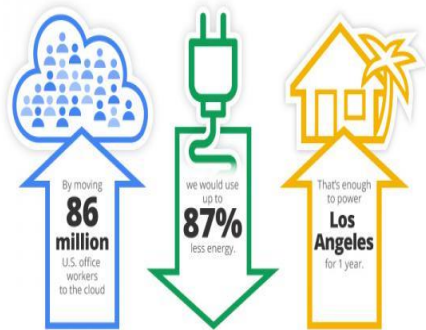
Cloud

vs.

Blockchain

# Thanks to lots of hardware...

Moving to the cloud can save up to 87% of IT energy



Cloud

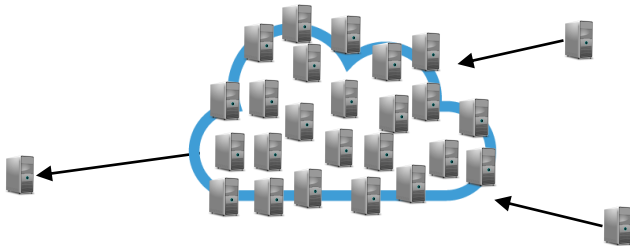
vs.

Blockchain

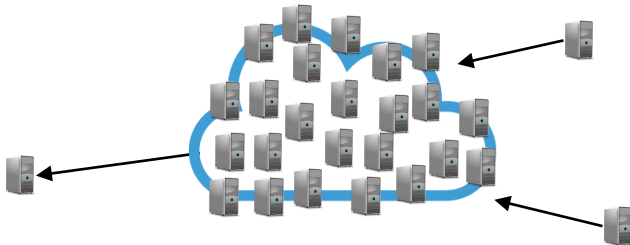
“We at big corp will run your  
blockchain in our cloud!”



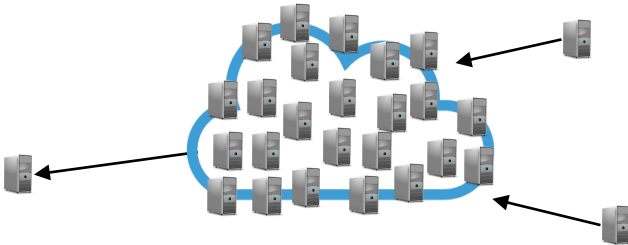
# What's this?



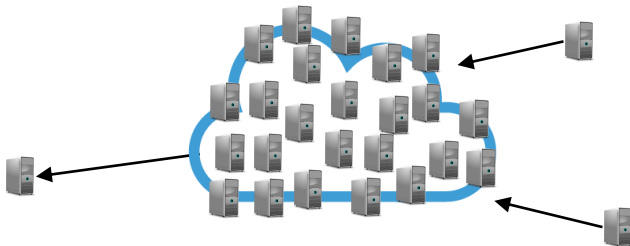
# A Blockchain?



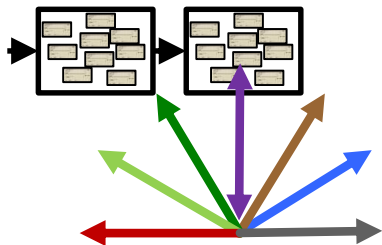
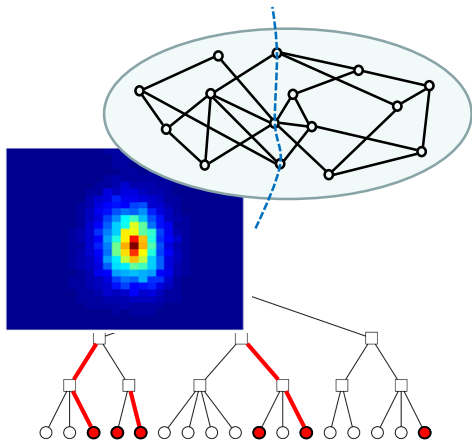
# A Cloud?



# A Distributed System!



# Summary





# Thank You!

Questions & Comments?



Thanks to my co-authors

Vertex Separators: Sebastian Brandt

Online With Delay: Yuval Emek, Shay Kutten

Cloud GPS: Manuel Eichelberger

[www.disco.ethz.ch](http://www.disco.ethz.ch)

## Abstract:

Algorithms interact in two main ways with the cloud. There exist algorithms which are tailored for the cloud, for which the cloud is the perfect environment. Moreover, the cloud may also benefit from optimization algorithms, algorithms that make the cloud more efficient. The AlgoCloud program features papers which roughly fit one of the two, and I will also give a few examples in the first part of my talk. Apart from these algorithms *for* the cloud, I will also talk about algorithms *against* the cloud. Recently, blockchains are hyped to be a cloud competitor, sometimes even a cloud killer. In the second part of my talk we will discuss whether there is some truth to whether blockchains are going to threaten the successful cloud paradigm.